

## **My Future is Durham County Council**

Upbeat pop music plays for the duration of the video.

[Text: My Future is Durham – Building Opportunities]

[Text: “With more than £3.8 billion in private sector investment underway across our county there has never been a better time to plan a future in Durham” – Cllr Simon Henig, Leader of Durham Council.]

[Video Clip: Boy in class raising his hand. Girl in school drawing with pencil.]

[Text: What does the workplace of our future look like.]

[Video Clip: Cartoon of young girl riding bike with wings.]

[Young girls voice] I go to work on my magic bike, it drives itself.

[Video Clip: Cartoon of young boy with a large catapult.]

[Young boys voice] I would like a catapult.

[Video Clip: Cartoon of girl parachuting out of aeroplane.]

[Young girls voice] I parachute out the plane to go into my office.

[Video Clip: Cartoon of children having a picnic next to a swimming pool.]

[Young girls voice] I would have outside swimming pools in lots of like picnic spots.

[Video Clip: Cartoon of young boy writing in the shade of a tree.]

[Young boys voice] The trees are going to be really big, so there is going to be lots of shade so people don't get too hot.

[Video Clip: Cartoon of two girls in a park area.]

[Young girls voice] Lots of space and its just nice and calm.

[Video Clip: Cartoon look down a corridor with people looking out of office doors.]

[Young girls voice] There is lots of offices in it so you are not all alone.

[Video Clip: Cartoon of a boy sliding across the floor of a large room.]

[Young boys voice] A big open space with marble floors, so you can slide across the floor.

[Video Clip: Cartoon of a boy and a girl looking at a projected hologram image.]

[Young boys voice] I want a hologram projector to show people stuff in three-D.

[Video Clip: Cartoon of a boy sitting in an office being served food by a robot.]

[Young boys voice] If I had a robot in my office I would tell him to give me food.

[Video Clip: Cartoon of the moon being used as a source of power for a building.]

[Young boys voice] Power the place by the core of the moon.

[Video Clip: Cartoon of a young girl going down a slide in front of a large building.]

[Young girls voice] We would have loads of slides, that's my perfect workplace.

[Text: Durham: Anything is Possible.]

[Image: Map of Durham highlighting; No. 1 Industrial Estate (Consett), Jade Business Park, Arkley Heads, Peterlee Industrial Estates, Intergra, NetPark, Merchant Park and Forrest Park.]

[Text: The following text is overlaid on the map of Durham; Manufacturing, Automotive, Electronics, Precision Engineering, Finance and Fintech, Health and Pharmaceutical, Photonics, Space & Satellite Applications.]

[Film Clip: Montage of primary school children holding the message My Future is Durham, Building Opportunities.]

[Text: "By providing venues like NETPark and Aykley Heads we are unlocking the private sector investment that brings us cutting edge companies and high quality jobs, putting Durham firmly on the map nationally and internationally. Together we are providing a better and brighter future for our youngsters." Cllr Simon Henig, Leader of Durham Council.]

[Text: My Future is Durham – Building Opportunities. Durham County Council logo, Newsquest logo.]